

## **Employers - England**

### **What is an apprenticeship?**

Apprenticeships are nationally designed work-based programmes. They offer an important route at entry level for the sector and provide the apprentice with the relevant skills and knowledge whilst gaining experience in their job. They provide the first step towards a long-term career, encouraging apprentices to stay and progress in the industry.

There are currently two sectors covered by apprenticeship frameworks within the People1<sup>st</sup> footprint - Hospitality and Catering and Travel and Tourism Services: Leisure and Business.

### **What are the benefits of an apprenticeship?**

The Blueprint for Apprenticeships (approved by the Apprenticeship Ministerial Steering Group in February 2005) describes the benefits of the apprenticeship which include:

- Combining on-the-job and off-the-job, formal and non-formal learning opportunities
- Training that is truly based in a working environment, is tailored to the needs of a specific job role but also provides transferable skills that will be needed throughout a working life
- Success measured by the ability to carry out a job in its entirety, assessed by those already skilled in the role

Previous research conducted by People1st has highlighted the main benefits of the apprenticeship as being:

- Increased recruitment, retention and motivation of staff
- A demonstration of an organisation's commitment to training
- Supporting performance and career development
- Providing cost effective training
- A programme that is consistent and structured
- A programme which complements in-house training
- Supporting the development of skills

### **Finding out more about apprenticeships**

If you are interested in finding out more about apprenticeships you can go to the website [www.apprenticeships.org](http://www.apprenticeships.org) and complete a short form with your details. Alternatively, you can call 0800 634 5964 and give your details over the phone. You will be contacted by a local skills broker, local learning provider or the National Employer Service (NES) if you are a national employer.

### **Interested in taking on an apprentice?**

If you are interested in taking on an apprentice, or you wish to put your existing staff on an apprenticeship call 08000 150 400 and you will be contacted by the Learning and Skills Council (LSC) or NES if you are a large employer.

Alternatively, you can contact a training provider. You may already have experience of using a provider in the past, but if you don't you can go to the UKSP Good

Provider Guide and get details of Training Providers. To deliver the apprenticeship, the Training Provider will need to have a contract with the Local Learning and Skills Council (LLSC). Feel free to 'shop around' for a Provider.

**To find out more information about apprenticeships in the sector email [apprenticeship@people1st.co.uk](mailto:apprenticeship@people1st.co.uk)**